

Eat A Cookie, Make a Donation, Pass It On, Pay It Forward



[A Rhea of Hope Foundation](#) is a newly launched non-profit organization dedicated to preserving [fertility](#) for women and men following a [cancer](#) diagnosis.

Togas Tulandi MD, MHCM, founder of A Rhea of Hope, is an internationally respected reproductive specialist and endoscopic surgeon, a professor of Obstetrics and Gynecology and the Milton Leong Chair in Reproductive Medicine at McGill University. He has worked closely with [families](#) facing cancer treatment and their resulting

[infertility](#) issues. As such, he, along with the help of 10 national and international advisors, will provide members of the Foundation the most up-to-date technology and options available.

"It affects them so much," says Dr. Tulandi. "I've had patients say to me, 'When I was told I could not have a child, it was as devastating as when they told me I had cancer.' I tell them to have hope—that we care, that there are options, and that we will do everything we can to provide help."

In 2009, 7.3 million women between the ages of 15-44 experience an impaired ability to have children[[i](#)], while recent surveys suggest that even though oncologists are discussing the potential impact of cancer treatment on fertility, less than half (39 percent to 47 percent) routinely refer patients to specialists in reproductive medicine. [[i](#)]

A Rhea of Hope has announced the launch of their Fortune Fundraiser, a pay it forward program slated to kick off on July 1, 2012.

More than 100 fortune cookie boxes stuffed with individually wrapped treats will penetrate the New York, Connecticut, Boston, Florida, Chicago and California markets. In the spirit of generating awareness, the program will encourage guests who receive the box to take four simple steps to "good fortune:"

Enjoy a cookie

Scan the QR code

Help make an impact (donate)

Pay it Forward - pass it on and enjoy life, whatever your fortune...it's a gift

<http://www.lafamily.com/pregnancy/eat-cookie-make-donation-pass-it-pay-it-forward>

